

Everything is done in some form of organization and now is the time for our organizations to wake up and do things differently. According to a Gallup, the majority of people are disengaged in their work. Relationships in organizations are weak at best, and the majority of businesses fail within the first decade. We can do better than this.



Catherine Bell, author of the **best selling** and **award winning** book, *[The Awakened Company](#)*, shows leaders how to use their heads, hearts, and hands to awaken a new and better way of working together. While the recommendations are counter-intuitive, the results are both practical and deeply impactful. Participants will leave with the ability to act on three important aspects of their experience and maximize their potential. The result will be industry-leading productivity, innovation, collaboration, communication, and job satisfaction.



Catherine Bell is the author of the revolutionary new business book, *[The Awakened Company](#)*. Her book was awarded the Nautilus Book Awards for 2015 in the Business & Leadership category, a best seller one week after its release, a best seller in Canada and on Amazon, and chosen a “[8 of The Best Leadership Books of 2015.](#)”

[The Awakened Company](#) has been recognized as a [top book combining business and mindfulness](#). Catherine has been published in Fortune, HBR, Profit, Conscious Company, Women of Influence and written for the UN.

Catherine founded BluEra, an executive search and team transformation company that was recently on the Profit 500 list, a [top 200 growing company in Canada and top 10 in Alberta](#) and is a best workplace. She has worked around the globe from the UK to Cuba and with Fortune 500 companies to serial entrepreneurs. Catherine has an MBA from the Smith School of Business at Queen's University, a sociology degree from Western University, is certified in the Enneagram, and is a yoga instructor.

Catherine lives in Calgary, Alberta with her husband of 21 years and 2 sons. When she is not chasing her boys around you can find her learning to surf, skiing, doing the occasional triathlon, taking another course, meditating, or volunteering for something.

CATHERINE DELIVERS KEYNOTES ON THE FOLLOWING TOPICS:

- Foundations of an Awakened Company
- What it Takes to Be Remarkable
- Rock Solid Relationships in Organizations
- The 3 Pivotal Forces in an Awakened Company
- The Power of the (((Pause)))
- Leaning Out AND Leaning In

TO BOOK CATHERINE TO SPEAK:

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THE AWAKENED COMPANY IS A MOVEMENT

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